



SCORDALUS

AI-DRIVEN METAL MEDIA KIT



NEXT-GENERATION AI-DRIVEN MUSIC BRAND

Scordalus is an AI-driven gothic metal brand combining music, cinematic visuals, and high-impact digital content. Built for engagement, designed to scale, and optimized for modern brand partnerships.

WHAT WE CREATE.

- **Cinematic AI Music Videos**
High-impact visual productions combining music, storytelling, and cutting-edge AI technology.
- **Short-form Viral Content**
Optimized clips designed for reach, engagement, and cross-platform performance.
- **Visual Storytelling**
A distinctive aesthetic that creates emotional depth and strong brand association.

BRAND OPPORTUNITIES

High-engagement content designed for strong visual impact, brand recall, and measurable performance.

- **Product Placement in Music Videos**
Seamless integration of products into cinematic scenes and performances.
- **Affiliate Integrations**
Conversion-driven links embedded within high-engagement content.
- **Sponsored Storytelling**
Brands become part of the narrative, creating authentic and memorable exposure.

MEDIA PROPERTIES

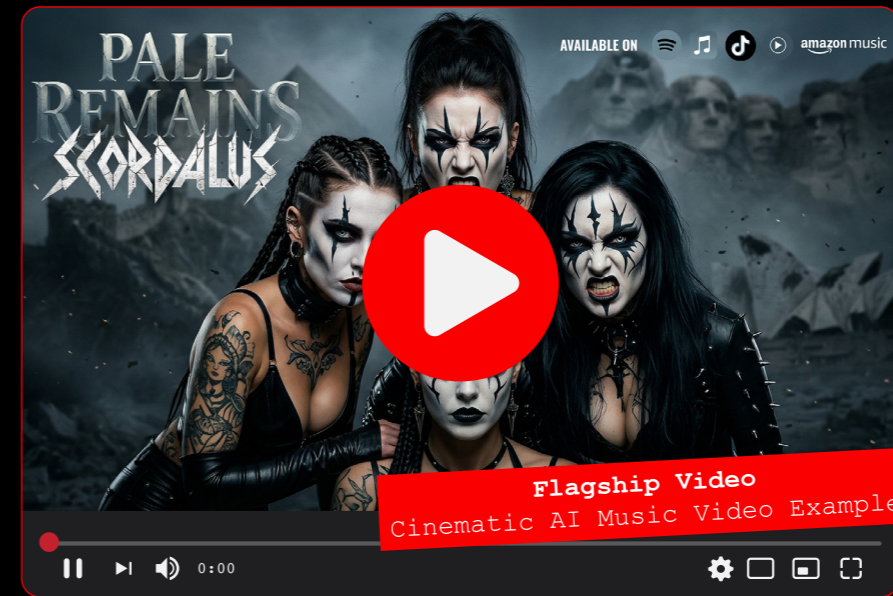
YouTube

Our primary Youtube Channel for high-impact content, combining cinematic storytelling, music, and AI-driven production.

- **Cinematic Music Videos (4K)**
High-quality, visually powerful productions with strong emotional and aesthetic impact.
- **Short-Form Content (YouTube Shorts)**
Engaging, high-reach clips designed for virality and audience growth.
- **AI-Driven Content**
Innovative music and visuals created using the latest AI technologies.



Youtube Channel:
[@scordalus-studio](https://www.youtube.com/@scordalus-studio)




Music-Video
[Pale Remains](https://youtu.be/jdszVGKsOos)
<https://youtu.be/jdszVGKsOos>

SOCIAL PLATFORMS (INSTAGRAM / TIKTOK / FACEBOOK)

Supporting platforms designed for reach, virality, and continuous audience engagement.

- **Short-Form Content**
Fast-paced, visually engaging clips optimized for mobile consumption and social reach.
- **Cross-Platform Distribution**
Content is adapted and distributed across multiple platforms to maximize visibility and engagement.

 [instagram.com/
@scordalus.studio](https://www.instagram.com/scordalus.studio)

 [facebook.com/
scordalusofficial](https://www.facebook.com/scordalusofficial)

 [tiktok.com/
@scordalus.studio](https://www.tiktok.com/@scordalus.studio)



AUDIENCE.

A highly engaged, visually-driven audience at the intersection of music, technology, and digital creativity.

CORE AUDIENCE SEGMENTS

- Music Fans (Metal / Alternative)**
 Passionate fans of heavy music, dark aesthetics, and high-quality visual storytelling.
- AI & Technology Enthusiasts**
 Early adopters interested in cutting-edge tools, digital innovation, and creative technologies.
- Content Creators & Digital Artists**
 Creators looking for inspiration, tools, and workflows in AI-driven content production.

AUDIENCE CHARACTERISTICS

- High Engagement Rate**
 Strong watch time, returning viewers, and emotional connection to content.
- Visually-Oriented**
 Highly responsive to cinematic visuals, aesthetics, and premium visual storytelling.
- Open to New Tools & Products**
 Actively discovering and adopting new technologies, software, and creative solutions.

DEMOGRAPHICS & REACH

Proven audience with strong engagement, returning viewers, and consistent growth – driven by high retention, repeat viewership, and strong audience loyalty.

- Strong presence in:** USA, Germany, Europe
- Core age groups:** 25-54 (majority audience)

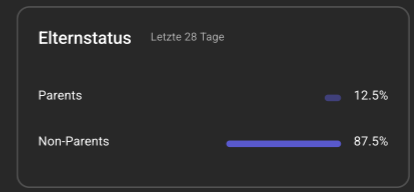
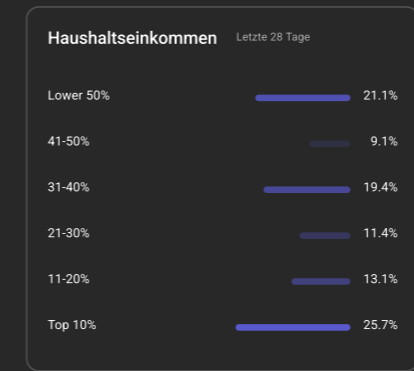
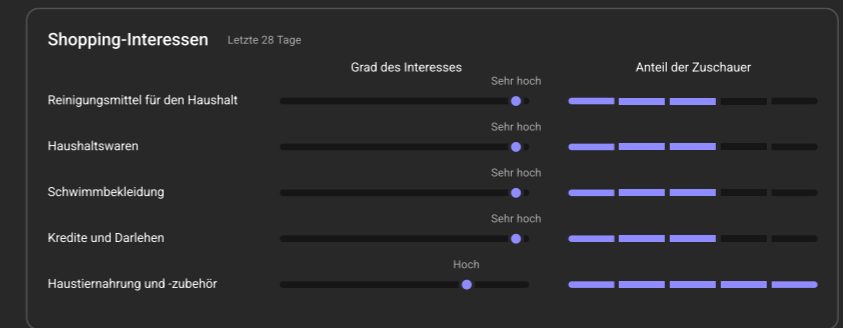
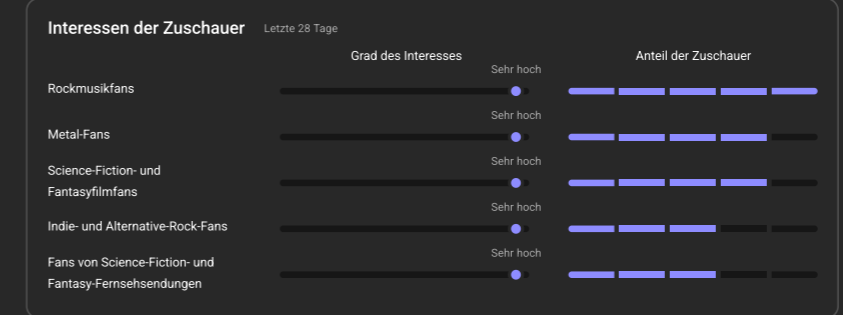
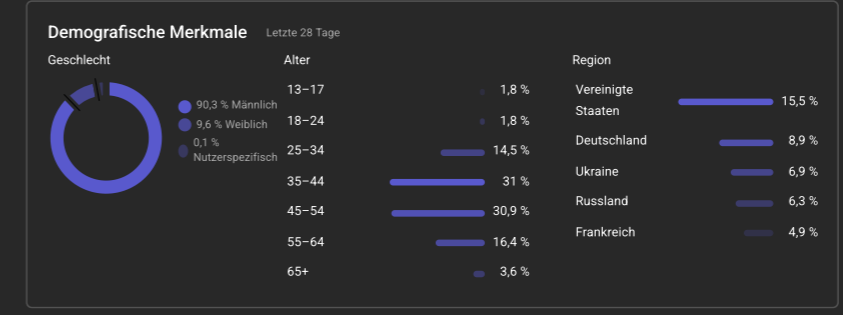
Highly responsive to visually integrated products, brand storytelling, and premium product experiences.



SCORDALUS
 Scordalus
 16.100 Abonnenten

LOUDER. HARDER. BOUNDLESS.
 Scordalus fuses gothic metal, modern heaviness, and cinematic darkness – where human emotion meets limitless AI creation. Avena Morr, Ravyn Vex, Nyra Vanthe, and Kaida Noctis form a force ...

Wichtigste Kanalstatistiken <small>Letzte 28 Tage</small>			
Abonnenten (Seit Erstellung)	Veröffentlichte Videos (Seit Erstellung)	Einzelne Zuschauer	Aufrufe
16.075	136	121.318	497.898
Wiedergabezeit (Stunden)	Durchschnittliche Wiedergabedauer	Durchschnittliche Wiedergabedauer in Prozent	Wiederkehrende Zuschauer
22.170	2:44	69,2 %	39,3 %



CONSUMER INTERESTS & PRODUCT FIT

Our audience shows strong affinity for premium products across music, technology, and lifestyle categories, with a high openness to discovering new tools, gear, and brands.

- Audio & Music Equipment**
 Bluetooth speakers, HiFi systems, headphones, and studio monitors.
- Music Instruments & Gear**
 Guitars, amplifiers, pedals, and professional recording equipment.
- Studio & Creator Setup**
 Microphones, audio interfaces, lighting, and streaming gear for modern content creation environments.
- Tech & Digital Tools**
 AI models, creative software, plugins.
- IT Creator Hardware**
 Editing consoles, precision mice, keyboards, monitor lighting.
- Fashion & Lifestyle**
 Metal wear, streetwear, boots, gothic aesthetics.
- Gothic Culture Products**
 Fragrances, jewelry, and tattoo care products reflecting identity, style, and subculture.

BRAND INTEGRATION

DIGITAL SPONSORSHIP

- **Hero Brand Integration**
The brand becomes a central visual and conceptual element within the video, positioned for maximum visibility and impact.
- **Cinematic Brand Presence**
Brand elements are integrated into the overall visual language, matching the dark, cinematic style and enhancing the atmosphere rather than interrupting it.
- **Narrative-Driven Sponsorship**
The brand can be embedded into the storyline, allowing it to play an active role in the visual concept and emotional flow of the video.
- **High-Impact Visibility Moments**
Key scenes are designed to highlight the brand through striking visuals, ensuring strong recall and lasting impression.

PRODUCT PLACEMENT IN VIDEOS

- **Product Placement in Performance & Styling**
Products such as clothing, accessories, or wearable items can be naturally integrated into the appearance of the artists, becoming part of their visual identity.
- **Instrument & Equipment Integration**
Instruments, gear, or equipment (e.g. guitars, amps, studio setups) can be featured directly in performance scenes, ensuring authentic and high-visibility exposure.
- **Environmental & Background Placement**
Brands can be integrated into the visual environment, including locations, stage elements, interiors, or background objects that enhance the cinematic atmosphere.
- **Location & Landmark Integration**
Specific places, buildings, or distinctive environments can be incorporated as visual focal points, creating strong and memorable brand associations.

DESCRIPTION & AFFILIATE LINK INTEGRATION

- **Direct Link Placement**
Affiliate and brand links are placed prominently in the video description, making it easy for viewers to access products instantly.
- **Conversion-Optimized Positioning**
Links are strategically positioned and structured to maximize click-through rates and user engagement.
- **Contextual Product Mentioning**
Products are naturally referenced within the content, creating a direct connection between the video experience and the linked offer.
- **Performance-Based Tracking**
All links can be tracked and optimized, allowing transparent performance measurement and continuous improvement.

LET'S CREATE SOMETHING
POWERFUL TOGETHER.

END SCREEN PROMOTION

- **End-of-Video Product Showcase**
Dedicated brand placement at the end of our videos, including a short product introduction, clear branding, and direct call-to-action elements.
- **Call-to-Action Integration**
Clear and effective CTAs guiding viewers to visit links, explore products, or take immediate action after the video experience.
- **Branding + Link Integration**
Seamless inclusion of brand logos, visuals, and clickable links, designed to match the cinematic style and maximize visibility.
- **Software How-To Segments**
Short, engaging tutorials or feature highlights showcasing software and digital tools in a practical and easy-to-understand way.

AVATARS

Distinct characters with strong visual identity, designed for seamless product integration, brand positioning, and high-impact visual storytelling.
Ideal for: Apparel · Footwear · Accessories · Audio Gear



AULENA MORK

- Vocals -

RAUYN LEX



- Guitar -



NYRA VANTAGE

- Bass -

KALDA NOCTIS



- Drums -

Character-Based Brand Integration

Each avatar represents a unique visual identity and can be individually used for product placement across fashion, gear, and lifestyle elements.

Instrument & Gear Integration

Instruments and music equipment (e.g. guitars, bass, drums, microphones) can be seamlessly featured within performance scenes, ensuring authentic and high-visibility exposure.

Wearable Product Placement

Clothing, footwear, and accessories can be directly integrated into each character's styling of each character, becoming part of their signature look and visual presence.

Custom Brand Adaptation

Each avatar can be adapted to match specific brand aesthetics, ensuring seamless alignment with product identity, color schemes, and campaign visuals.

IMPACT THAT LASTS

WHY IT WORKS FOR BRANDS

- **Emotional Engagement**
Our content creates strong emotional connection through music, cinematic visuals, and storytelling – driving higher retention, deeper engagement, and stronger brand recall.
- **Cinematic Impact**
High-end, visually striking productions capture attention instantly and keep viewers engaged, amplifying the effectiveness of brand integration.
- **Non-Interruptive Integration**
Brand placements are naturally embedded into the content, ensuring they enhance the experience instead of interrupting it.
- **High-Intent Audience**
Our audience is highly engaged, visually driven, and actively seeking new tools, products, and creative technologies.
- **Memorable Brand Association**
By placing brands within powerful visual and emotional moments, we create lasting impressions that outperform traditional advertising.



NOT JUST SEEN — REMEMBERED.





SCORDALUS

FROM VISION TO IMPACT.

READY TO BUILD IMPACT?

CONTACT & PARTNERSHIPS

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